



TEHAMA ANGUS *Ranch*

Dear friends and fellow breeders,

Bull sale season has begun and we have another excellent set of performance packed bulls to offer. This offering is not just another bull sale, but a program dedicated to consistent, performance driven genetics with the cowherd in mind. Maternal traits have always been our number one priority for the past 75 years. We are continuously sorting for udders and teats, feet and legs, and performance within our cowherd. Tehama Angus is supported by four generations of the Borrer family pursuing Angus seedstock developed for our future and the commercial cattlemen that invest in quality. Bulls sold September 14 will be from the heart of our program with a cowherd that stands behind each individual.

Enclosed are update sheets for both the spring and fall bulls. The spring bulls have updated weights while the fall bulls have all of their yearling information posted. This would include all ultrasound data, yearling weights, heights, and scrotal measurements. Tehama Angus has always provided all of the data for every bull sold. We want our customers to be informed so you can make the best decisions for the future of your program. If you have any further questions about specific sire groups, bulls, or the cows that stand behind them, please feel free to call at any time.

As we have done in the past, the bull sale will be held in a video format without a "live" bull in the sale ring. Bulls will still be sorted into sire groups for easy inspection just outside of the sale barn. If you are unable to make the bull sale on September 14, it will be live on LiveAuctions.TV. Please register to bid 2 days in advance. **Bull videos of each and every bull are available from the link on the Tehama homepage.** If you would like personal service, please call us or any of our representatives to take care of your purchases.

Please join us on Thursday evening, September 13 at 5:30 p.m. for a CAB steak dinner and a presentation from our friends Brian and Mary Heffernan of Five Marys Farms, sharing their story of building a farm to fork business using social media. It will be a fun evening and we can all learn a little more of what we need to do to promote our product. Please feel free to view our bull offering at any time. Call ahead and we would be glad to show you through our cowherd.

We look forward to seeing you September 13th and 14th.

Sincerely,

Kevin Borrer

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